

# IRINE PRASTIO

Digital Content Designer + Researcher  
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## EXPERIENCE

### Digital Content Designer

Self Employed, Vancouver, BC, August 2016 - Current

Provide services and consultations for local businesses and non-profit organizations such as British Columbia Institute of Technology, Simon Fraser University and First Nations groups for site design, print and digital advertising, and application system development for campaign material, fundraising, learning curriculum, and public service announcement.

### User Experience Designer

Elemental Productions, Los Angeles, CA, July 2014 - August 2016

Lead multidisciplinary team in designing UX for an educational interactive documentary films. Perform user research, quantitative and qualitative testings, user interviews. Develop interactive video prototypes, design infographics motion graphics and animations as needed. Work on short edits and possible storylines with members of the creative team.

### User Researcher & Interaction Designer

Making Culture Lab, Surrey, BC, July 2011 - July 2014

Perform ethnographic user research for a development of interactive museum experience as a part of the Smithsonian's virtual museum digital heritage project. Produce various promotional and educational materials as a part of efforts in revitalizing traditional practices for local Indigenous communities.

### Teaching Assistant | 2012 - 2014

Simon Fraser University, School of Interactive Arts and Technology,

Spatial Design [ Architectural and Urban Development ]  
Drawing as a Form of Inquiry

Handle workshops and hands-on tutorials on sketching, drawing, 3D modeling and rendering of architectural spaces. Provide feedback and constructive criticisms on students' project presentations. Grade students' work. Lead Seattle Architectural Charette every Spring and Fall terms, attended by approximately 125 participants.

## EDUCATION

Master of Arts, Communication, Arts & Technology, 2015  
Simon Fraser University, Surrey, British Columbia

Bachelor of Arts, Interactive Arts & Technology, 2012  
Simon Fraser University, Surrey, British Columbia

Italia Design Field School 2012  
Simon Fraser University, Surrey, British Columbia

## TECHNICAL SKILLS

### Audiovisual

Illustrator, InDesign, After Effects, Photoshop, Final Cut Pro, Premiere Pro, Cinema 4D, Adobe Edge, XD.

### Codes & Development

HTML, CSS | WordPress |  
WooCommerce | Dreamweaver |  
Google Web Designer

## AWARDS

The Smithsonian's Summer  
Institute in Museum Anthropology  
Scholar, 2013

Simon Fraser University,  
Intellectual Property Issues in  
Cultural Heritage Fellowship

## COMPETENCIES

### Visual Effects, Film Editing

Motion graphics, Infographics,  
Animation, Storytelling

### User Research

User Insights, Ethnography  
Personas, User-Journey,  
Usability Testing

### User Experience

Interaction design, interface  
design, experience design,  
information design, brand identity,  
service design.

## CONTACT

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